



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L5

Results as of: 01/31/2018

GMT: HOWARD HUDSON

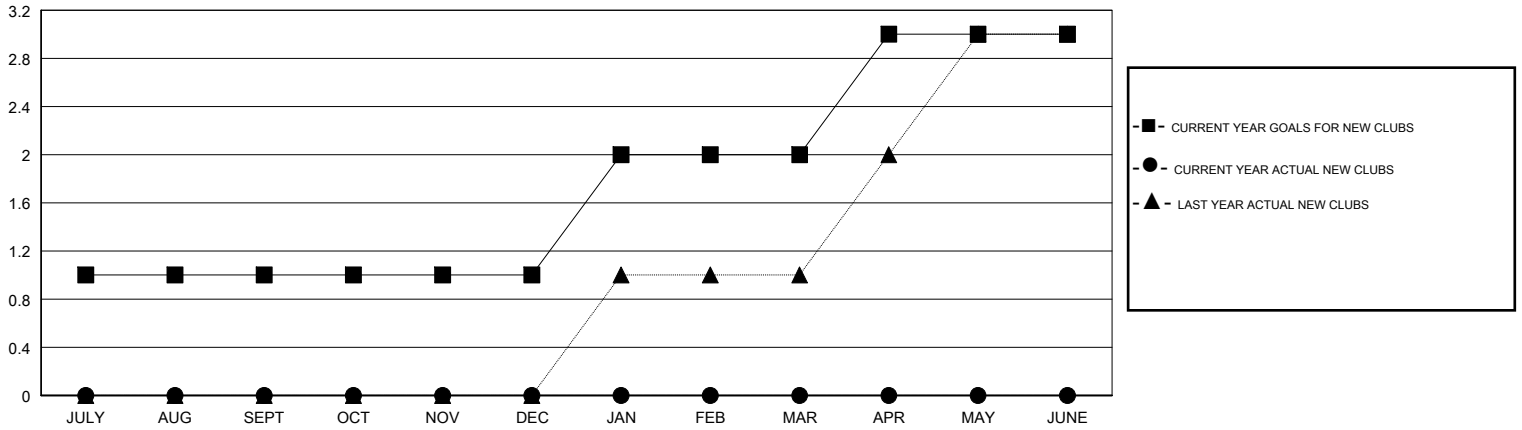
LOCATION CALIFORNIA

GMT CA

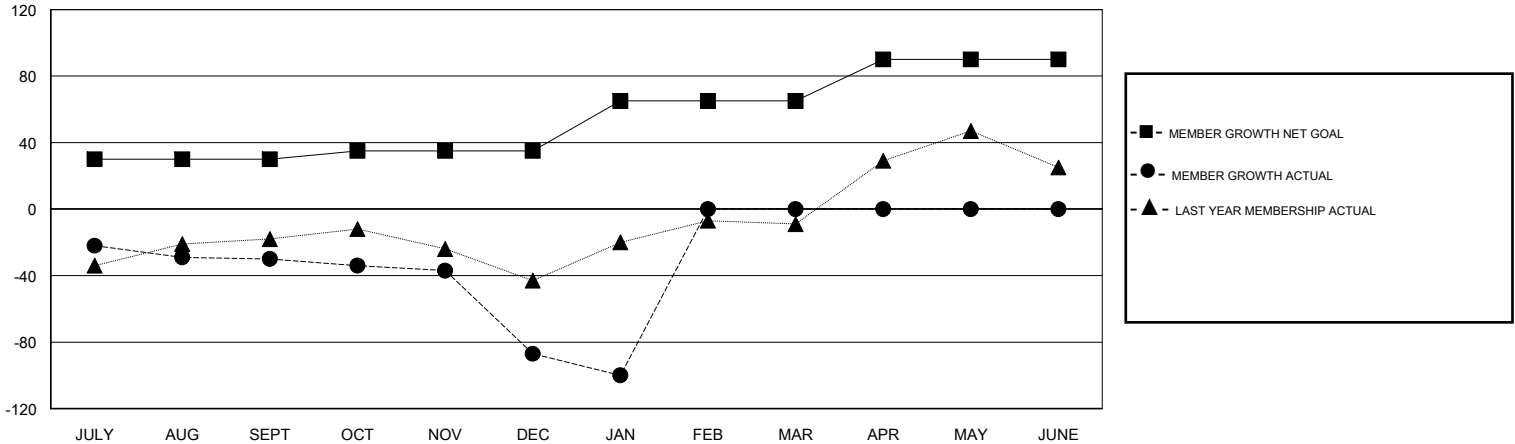
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	0
OCT/NOV/DEC	0	0	1
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	30	28	52
OCT/NOV/DEC	5	28	79
JAN/FEB/MAR	30	15	25
APR/MAY/JUNE	25	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	20 CLUBS OF 47 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
DROPPED MEMBERS		MALE	546 (54.71%)
DECEASED	15	FEMALE	452 (45.29%)
CLUB CANCELLED	24	Women Percentage Fiscal Year Goal: 48%	
OTHER	117	TOTAL FAMILY UNIT MEMBERS	251
TOTAL	156	FAMILY MEMBERS PAYING HALF DUES	127

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)